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Engaging the Rural

Engaging the rural in cultural studies is the effort to read from experiences that are marginalized, disqualified or deemed insignificant, potentials of different forms of subjectivities and practices for a different future other than that dominated by global capitalism. Taking the rural seriously necessarily implicates a daunting critique of global capitalism and modernization, and an insistent search for alternative ways of thinking, relating and acting for ecological and socio-economic justice, that is, for an alternative modernity not dominated by Eurocentric conceptions of progress and development.