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Extreme Neoliberalism and the Business School

The Anglo-American business school (and its imitators and victims) is the place where one can perceive in sharp focus a certain kind of extreme neoliberalism. This extreme neoliberalism is characterized by both extreme regulation, and extreme deregulation, or more accurately extreme externalization. In the business school one can see both operations, regulation and externalization, deployed against society. Needless to say, the business school curriculum and its accompanying scholarship continues to advocate extreme externalization, as a study conduct of over 2300 scholarly articles in business and management journals shows (Dunne, Harney, and Parker, 2008). Extreme neoliberalism marks the plenitude and capaciousness of social wealth at the heart of production, requiring on the one hand its inclusion in production under strict conditions, and its expulsion from production at the moment of its new socialization. This is the reason business schools appear to be both about everything and ultimately nothing, a condition increasingly echoed by the global university more generally.

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