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Framing AsiaGraph and the Interface between the New Region and New Media

This paper explores both the promise and problems of "Asian new media" as it sits at the interface between new regional geographies and new (digital) media practices. To this end, it looks at the case of AsiaGraph – a set of trans-Asian consortia (their meetings and exhibitions in Tokyo, Shanghai and Seoul) aimed at the design, development and education of digital media, art and technologies particular to Asia. More specifically, this project approaches AsiaGraph as a case for inquiry into the indeterminate and disjunctive dynamics that have recently constructed the Asia Pacific as an arena for media production. It thus asks what practices, geographies and ideologies might be deemed to be particular to such "new" and "Asian" media in this context. And what fissures might be at play within these terms as they are articulated across the range of locations, institutions and cultural workers that converge under the AsiaGraph umbrella.