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Fan Fiction as Difference

This presentation examines Japanese fan fiction, called “Dojinshi”, by looking at the ways in which to enjoy differences inherent in “Dojinshi”. Japanese fan fictions are often recognized as a parody of original media contents. It is often said that “subordination” and “difference” appear in “Dojinshi” set against the original. However, my point is that there is another kind of difference. This “difference” operates as irony and criticism rather than as “subordination”. Authors of fan fiction seem to play to use this difference. My aim is to propose that fan fiction could possibly be considered as “non-parody”, by utilizing Michel de Certeau’s concept of “strategy”.