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Defining Creative Industry: A Marxian Approach

While "creative industry" has in the past decade become highly popular throughout the world, its definition has been a persistent issue to many critics. In this paper, I propose an alternative definition of creative industry. Drawing upon Marxist political economy and cultural studies, I elaborate the implications of such a definition.

What is creative industry, if not mere rhetoric or just a new name for the old business called cultural industry? Does creative industry really exist - apart from its frequent appearances nowadays in policy discourses? If it does exist, what would its history look like? ...