

Sangsingkeo, Nitida, University of Surrey, United Kingdom

Constructing Mental Health in Everyday life: A Comparative Analysis from Women's Lives and Thai Women's Magazines

This paper explores how mental health is framed and incorporated within the daily context in Thai society. The investigation is focused on women's agentic views of construction from their everyday lives and the mass mediated construction by examining Thai women's magazines to see how mental health is represented. The discussion comes from the finding of an ethnographic methodological perspective to capture the complex social reality of mental health formulated by forty-nine women's voices compared with what have been found in four Thai women's magazines. In this study, the focus is on bringing often marginalised voices of women to light to understand how mental health was made meaningful from their experiences. The special interest is on the understanding of what are commonly considered domestic and private themes in relation to women's mental health. This paper provides the analysis approached to the question of how mental health is constructed and why it is shaped in certain ways as understood in Thai society.