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The Remake between Local and Hollywood Film: Urge and Disjuncture on Cultural Globalization

In this research, I will examine the remaking of films between Hollywood and Asian countries.

The concept of imagined communities is usually known as Globalization and namely, “Americanization”. The Hollywood production is chosen as research target because it has been always criticized as American cultural hegemony. A lot of experts believe these are the steps taken by the US to reach cultural hegemony by amalgamating “the other” through buying the copyright of Asian films.

Globalization is also a trend; it cannot be controlled by a single cultural ideology. If the Hollywood re-production of Asian films aims to homogenized, the re-production of Hollywood films by Asia is the resistance to hegemony through “cultural translation”.

Cultural hegemony is a by-product of cultural globalization and it will be diminished if nations use their own culture to resist this cultural hegemony. A real globalization made by heterogeneous cultures can then be achieved.