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### **Creative Laboratories and the Knowledge of Culture**

Designing and shaping change the cultural memory (Zierold 2006). In the course of its interpretive and shaping way of operating, Creative Laboratories constantly make an *addition* (Setzung) in the culture programme (Schmidt 2000). According to Cross, designers not just design shapes or visual interpretations in the context of cultural *prerequisite connections* (Voraussetzung); they also continually develop new perspectives of cultural conditions.

Up to now being forced to decide between the exegesis of design-developed artefacts and the consideration of the process of designing, design research is more and more challenged to grasp designing processes in their cultural dependencies. Referring back to cultural prerequisite connections, the design-creating process links the appearance of cultural artefacts with the memory of the culture. With their work, designers not just transport the knowledge of culture and society. Following their designing ethics intrinsically, they change the cultural prerequisite connections and, by means of ever new sets, act as agents of culture