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**Capitalism in the Family. A Case of Realistic Involvement in Contemporary Finnish Novel**

As a response to the intensive period of commodification, known as neo-liberalism, many Finnish novels have focused on the development of capitalism and its effects on socio-cultural practices and identity formation. A sub-theme in this thematic field has been ‘capitalism in the family’; the intertwining of capitalism and family life, and, especially, the subjectivities of the children. Building on Raymond William’s definition of the method of realistic novel, I argue that some of these recent Finnish novels employ, exemplarily, the ethos of critical realistic involvement. The representation of a child in *Kiltin yön lahjat* (The Gifts of Good Night) by Mari Möro (1998) is a thematicization of the market as a practice of the self. As depicting capitalism in the family, the novel focuses on the dialectic of the societal and the subjective.