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### **Negotiating Identities: Media and Diasporic Pro/con-sumption**

Our present generation has seen an intensified ‘transnationalization’ of peoples as that of the media across geographical and cultural boundaries. While past research on audience interpretative practice has focused on the relationship between migrated/ diasporic identity and media consumption, the advance in media technology as well as complication of audience activities are bound to produce diverse possible subjectivities. This panel seeks to interrogate how the question of media consumption and cultural identity might change through these different possibilities/ subjectivities: how migrated/ ethnic/ diasporic subjects construct their fluid/ diverse ‘identity(ies)’ through the consumption of different / particular media forms. The question is especially made interesting with the popularization/ intensification of online/ cyberspace technology, through which diasporic subjects as ‘prosumers’ may assert a ‘virtual/ global(ized) belongingness’ to compensate for the disterritorialized sense of home. The panel thus hopes to contribute to newer approaches to the question of media consumption across cultural borders through these newer lenses.