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**Japanese and Korean Factors in Taiwanese ‘Idol Drama’: Cultural Imperialism, Transnationalism, and Capitalism**

Japanese ‘trendy drama’ has been significantly popular in Taiwan since the early 1990s. Less than a decade later, along with the ‘Korean Wave’ arose in East Asia, Korean TV drama joined its North-East Asian counterpart to be notably popular in Taiwan. The local TV drama industry therefore experienced serious threats. However, since 2001, the gradually prosperous development of Taiwanese ‘idol TV drama’ has been widely regarded as an evidence of improved quality of local televisual product and as a sign of revival of the local television industry. Since some of the series and the starring actors/actresses are popular in Japan and Korea, also in mainland China and South-East Asia, some commentators argues that Taiwanese idol drama has counterattacked and established the so-called ‘contra-flow’. However, we can still see many evidences in recent Taiwanese idol dramas in which Japanese and Korean TV dramas, in different ways, have influences. The article explores how Japanese and Korean TV dramas affect the production of Taiwanese idol drama and its theoretical implications in the debate of cultural imperialism and globalization.