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### **Logistics of Creative Labour: Regions, Translation and the Organization of Capacities**

The primary task of the global logistics industry is to manage the movement of people and things in the interests of communication, transport and economic efficiencies. Central to logistics is the question and scope of governance – both of labouring subjects and the treatment of objects or things. One of the key ways in which logistics undertakes such work is through the application of technologies of measure, the database and spreadsheet being two of the most common instruments of managerial practice. In the age of cognitive capitalism, new sites of struggle are emerging. Everyone, in short, has the capacity to be produced as creative labour, since the measure of economic value shifts from a logic of scarcity (IPRs) to one of aggregation, recombination and storage that corresponds to the materiality of digital information and social production of value. This paper explores these emergent conditions with reference to creative labour in China.