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**The Texts, the Contexts and the Public Politics: How are They Promoted in Practical Educational Politician?**

The work in appraise is a project that it intends to analyze the ties between public politics and the increasing occurrence of cases of the most varied forms of attention lack, difficulty in the understanding of texts, unfamiliarity of the meaning of usual words of our language and spiteful lack of respect for the figure of the adult/teacher. And to clarify the form as these politics approach the above-mentioned problems in the diverse social classes, if it there is distinction of treatment in relation to the involved sorts. The research of the object follows the study of bibliographical sources of consecrated authors in education and linguistics in Brazil. Using as instrument the bakhtinian discourse analysis in the inquiry of the deriving devices of the Public Politics in the area of Education and of the child and the adolescent, such as National Curricular Parameters, National Program of the Didactic Book and Statute of the Child and the Adolescent.